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HELLMAN ANNOUNCES SCHOLARSHIP RECIPIENTS



The Hellman marketing and PR agency recently awarded two \$1,000 scholarships to area college students studying communication-related fields. The winners from the spring scholarship competition are University of Northern Iowa junior Joe Burke, and Wartburg College junior Maggie Jones.

"Top talent drives the creative solutions that provide superior results for our clients," said Bob Hellman, Founder and Chairman of the Board at Hellman. "Nurturing emerging leaders like these scholarship winners, and encouraging them to stay in the community, benefits the students, our agency's clients and the Cedar Valley."

Burke, a 2005 graduate of Newman Catholic High School, Mason City, is studying public relations with a minor in marketing. Burke has also been selected for a public relations internship with Hellman. Jones, a 2005 graduate of Chariton High School, Chariton, is pursuing a degree in communication design with minors in business and art.

The two \$1,000 scholarships were available to students enrolled this spring at the University of Northern Iowa, Hawkeye Community College, Wartburg College and Upper Iowa University. One scholarship was for outstanding students studying marketing, advertising or public relations. The second was for outstanding students studying graphic arts or interactive media. Applicants were judged based on their record of success in academics, community involvement and leadership. Two additional \$1,000 scholarships will be awarded this fall.

"We support students seeking a career in a creative field," said Hellman. "These scholarships are just one way to help these students reach their career goals."

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